

**& tradition<sup>®</sup>**



**PRESS RELEASE**

IN BETWEEN CHAIR NEW EDITION

JANUARY 13<sup>TH</sup> 2014

[ANDTRADITION.COM](http://ANDTRADITION.COM)

# IN BETWEEN

## NEW EDITION: UPHOLSTERED SEAT

### **&tradition IN BETWEEN by Sami Kallio - upholstered seat edition**

The hugely popular IN BETWEEN Chair, launched last year by &tradition, is introduced in an upholstered edition, making the chair even more welcoming and comfortable.

Sami Kallio, with his solid grounding in the traditional woodworking techniques of Scandinavia and his eye for ingenious detail, has proven to be the ideal candidate to design the first wooden chair in &tradition's stable. The new upholstered seat is the perfect addition to the wooden chair. It embraces modern lifestyles and long, cosy dinners around the dining table, without compromising the chair's light and elegant expression.

The new upholstered seat is available in Kvadrat fabrics and semi-aniline leather.

**Launching at:** IMM Cologne - Pure Edition, Maison & Objet, Stockholm Furniture Fair

**Materiales:** Solid wood and formpressed veneer, Kvadrat fabrics and CA-MO semi-aniline leather.

**Dimensions:** H: 770 mm, W: 580 mm, D: 540 mm. Armrest height: 700 mm, seating height: 450 mm.

**Design date:** 2013/2014

**Image bank:** [www.andtradition.com](http://www.andtradition.com) - DOWNLOADS (no password)

### **For more information please contact**

PR & Communications manager

Trine Krogh Håkansson

[press@andtradition.com](mailto:press@andtradition.com)

T. +45 60 20 13 12