

BOX

Box Table

normann copenhagen

## A small table for all purposes

## - Normann Copenhagen presents Box, designed by Peter Johansen

Industrial, simple, and versatile. Box is a small table with a lightweight feel. The steel material makes it strong and gives the table a durable expression. The industrial design of the table is accentuated by its simple, orthogonal construction and stylish framework.

With Box, Danish designer Peter Johansen wanted to make a steel table with right angles as the bearing design principle for both the tabletop and legs. The designer has taken advantage of the fact that material is strengthened when a piece of metal is bent and created a solid table with a unique look. One of the fine details is the rounded edges that soften up the table's sharp lines. It is natural for Peter Johansen to use his hands for bringing ideas to life. His designs are typically created using 1:1 scaling. He then modifies and fine-tunes the proportions of the design.

Peter Johansen says: "I had a clear picture of the table in my head right from the beginning. So the design process was more about finding the exact proportions. Even though the Box Table is made of steel, it has a light feel. Just like when two pieces of paper are glued together. And it is precisely the interaction between the thin lines and the strong material that create a nice contrast".

Box is available in two sizes, three shades of blue, a cream, and a classic grey. The table useful for many purposes, for example, as a coffee table, side table, or bedside table. The table has handles, which makes it easy to move around.

Colours: Cream, Cement Grey, Turquoise, Blue Green, Midnight Blue

**Material:** Lacquered Steel **Dimensions and price:** 

H: 40 x L: 33 x D: 33 cm, 135 euro / 110 GBP / 180 USD H: 47,5 x L: 48 x D: 33 cm, 162 euro / 130 GBP / 220 USD

## **About Peter Johansen:**

Peter Johansen graduated in furniture and spatial design at the Royal Danish Academy of Fine Arts in 2004. His work often involves modelling and 1:1 scaling. His work is inspired by everyday life and his immediate surroundings. Peter Johansen says himself that his projects are characterised by logic and often contain a flirtation with the trivial.

You can download full-resolution images at www.normann-copenhagen.com/press (no login required)

Your readers can find more information at www.normann-copenhagen.com/box

For more information regarding products, design profiles, photos or hiring of products please contact: PR & Communication Manager Nathja Larsen, + 45 35 270 532, nathja@normann-copenhagen.com

You can follow us on Instagram (@normanncph) and Facebook (facebook.com/normanncopenhagenfan)