

GUBI

PRESS RELEASE 2022

DORIC COFFEE TABLES

by GamFratesi



A CONTEMPORARY SCULPTURAL STATEMENT WITH A SENSE OF HISTORY

GUBI presents the Doric Coffee Tables by GamFratesi



The Doric Coffee Tables by GamFratesi take their name from the Doric order of ancient Greek – and later Roman – architecture. The oldest and least ornamental of the three Classical orders, Doric architecture is characterized by restraint, symmetry, and simplicity, with decorative features generally limited to the vertical fluting that is so closely associated with the Doric column. Greek and Roman architects discovered that carving grooves into the stone made the pillars present a more rounded profile than a smooth surface, as well as introducing a sense of rhythm and balance to the form of the building.

A response to the architectural traditions of the Classical era, GamFratesi's Doric Tables continue an exploration that the duo began with the Epic Table Collection, and extends the studio's material investigation into the aesthetic and functional possibilities of limestone. The result is two very different expressions, and two distinct responses to the same inspiration: the Classical column. The tables are crafted either from travertine or limestone – building materials that have been used since the Roman era. Although different in color, both varieties of natural stone have a raw materiality that adds a

rich texture and depth to the tables, and a natural veining that brings an inherent visual interest to each table's expression.

Stine Gam and Enrico Fratesi (together GamFratesi) explain: *“By reinterpreting a feature of Classical architecture, the Doric Tables bring the weight of history into a contemporary environment. The particular shape of the leg manages to be rigid and formal but at the same time decorative and soft. In the fluted detail, a solid stone element becomes ornamental, while maintaining the overall geometry of the design.”*

The defining feature of the Doric Tables is the inward curve of the legs, the result of material subtraction from a simple shape. What could have been a monolithic, hard-edged profile is given an unexpected and alluring lightness and softness by carving into each of its four legs – a contemporary reinterpretation of the fluted detailing often found in the Doric column. By recontextualizing this single architectural detail in a piece of furniture, GamFratesi succeed in imbuing the design with a sense of history that counterbalances its unmistakably modern appearance. While the

table's surface showcases the natural beauty of each stone, its legs demonstrate the sculptural quality of the piece, and emphasize the level of craftsmanship that has gone into its creation.

Like the Danish-Italian pairing that informs GamFratesi as a practice, the Doric Table is a design of dualities, contrasts and harmonies, synthesizing seemingly opposing characteristics into a single coherent expression. As well as balancing the historic and the contemporary, the table is both curved and geometric, hard and soft, with the rectangular form of the tabletop counterbalanced by its gently rounded corners and the decorative contours of the carved legs. In the same way, it is solid and monumental, but it also has a delicacy to it, a lightness of presence and a sculptural quality that enriches its aesthetic expression while enhancing its versatility as a piece of furniture.

"The Doric Tables demonstrate the elegance of simplicity, and a fantastic understanding of materials. GamFratesi is outstanding at creating designs that have an innate likability to them. They work with contrasts – and the Doric Tables are a great example of how a heavy material can be visually lightweight in its expression. The tables can match so many different settings – they have a distinct character, but they also blend in, allowing people to imbue them with their own

identity," says Marie Kristine Schmidt, Chief Marketing Officer at GUBI.

The table is available in two types of natural stone, each with its own distinctive color. The travertine version is a beautifully nuanced Neutral White; whereas the limestone is a vivacious Electric Gray, which has a more dramatic pattern. Every piece produced in these stones is unique, the ancient history of the Earth written into its surface.

These color options ensure the design can sit comfortably in any style of setting, maintaining its own distinctive character without unbalancing the space. The Doric Tables are available in two sizes: a square version, ideal for cozy corners, and a larger oblong variant, which pairs well with longer seats and sofas.

GamFratesi has been working with GUBI since the inception of their studio. With their own dual heritage, Italian Enrico Fratesi and Danish Stine Gam share GUBI's ability to synthesize seemingly opposing ideas – the classic and the contemporary, the intellectual and the sensual, the understated and the expressive, the manufactured and the unique. This alluring combination of styles is perfectly embodied in the Doric Table's harmonic balance of the historic and the contemporary.

PRODUCT INFORMATION

In stores

Available from end of August 2022.

Recommended retail prices

DORIC COFFEE TABLE, 80 X 80 CM, FROM:

18,999 DKK
24,999 SEK
24,999 NOK
2,299 GBP
2,499 EUR
4,499 AUD
3,499 USD

DORIC COFFEE TABLE, 140 X 80 CM, FROM:

24,999 DKK
34,999 SEK
34,999 NOK
2,999 GBP
3,499 EUR
6,499 AUD
4,499 USD

Dimensions

DORIC COFFEE TABLE; 80 X 80 CM:

Length: 80 cm / 31.5 inch
Width 80 cm / 31.5 inch
Height: 30 cm / 11.8 inch
Tabletop thickness: 2 cm / 0.8 inch

Doric Coffee Table; 140 X 80 cm:

Length: 80 cm / 31.5 inch
Width 140 cm / 55.1 inch
Height: 30 cm / 11.8 inch
Tabletop thickness: 2 cm / 0.8 inch

Materials & colors

Legs and tabletop:

Neutral White in travertine, or Electric Gray in limestone.

Finish:

Natural holes filled with resin on the tabletop and base, with a honed oil-and water-repellent surface finish.

For further inspiration please contact

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